

# STOREFRONT FOR ART AND ARCHITECTURE

FOR IMMEDIATE RELEASE

Storefront for Art and Architecture is pleased to present

**Ciudad Moderna**  
**Terence Gower**

Exhibition dates: May 2 – June 10, 2006

Opening Reception: Tuesday May 2, 2006 6.30-8.30 pm

Gallery hours: Tuesday – Saturday 11 AM – 6 PM

For more information please call 212.431.5795 or [www.storefrontnews.org](http://www.storefrontnews.org)

Storefront for Art and Architecture is pleased to announce the opening of Terence Gower's *Ciudad Moderna*. The installation, which includes a video projection, and a series of digital prints, will be on display from May 2 through June 10<sup>th</sup>.

Gower explores modernity in the context of cities and buildings. His past projects have explored how architecture is represented through movement, the effects of color on modernist architecture, and the internationalist aspect of its design using video projections, site-specific digital prints, and a pavilion built on the grounds of the Jumex Factory in Mexico City.

Mexican Modernism takes center stage in *Ciudad Moderna*. The digital video, a composite of clips taken from the film *Despedida de Casada* (1966), sheds light on both the constraints and liberties in which architecture structures the human experience. The projection includes several single frames which capture an image of the architecture in black and white or dissolve into a perspective rendering like illustrations from an architectural monograph. *Ciudad Moderna* untangles the architecture from the narrative thread of the original film and recomposes a story of the city as a built environment.

*Ciudad Moderna* has been presented in Berlin, Paris, Madrid, Florence, and Mexico City. Storefront is delighted to bring this work to New York, the artist's homebase, for the first time.

Terence Gower is a Canadian artist currently living and working between New York City and Mexico City. He has exhibited his work at galleries and museums in the US (PS1 Contemporary Art Center, New York; ICA Boston; UCLA Hammer Museum, LA; Queens Museum, New York ), Mexico City (La Colección Jumex; Museo del Chopo; Galería Arte Mexicano; Laboratorio Arte Alameda), Canada (The Power Plant, Toronto; Gallery 101, Ottawa; Artspeak Gallery, Vancouver); Germany, (Galerie M+R Fricke; Berlin Galerie für Zeitgenössisches Kunst, Leipzig); and Latin America (XIII Bienal de la Habana; XI Mostra da Gravura, Curitiba, Brazil; and Centro Recoleta, Buenos Aires). He has published seven editions and multiples, most recently *Kitchen I & II*, 2004. He has created public projects for Cologne, Germany, Mexico City, and New York City.

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Founded in 1982 Storefront for Art and Architecture is a nonprofit organization committed to advancing innovative positions in art, architecture and design. The program of exhibitions, discussions and publications provides a forum for challenging work generating dialogue across geographic, ideological and disciplinary boundaries. As a public venue for emerging voices, Storefront explores vital issues in art and architecture to increase public awareness and interest in the built environment and contemporary art.